

thereof, being telecast by ABC within the Telecast Area. PAC-10/BIG TEN will restrict the use within the Telecast Area of Game footage from non-ABC sources until 10:00 p.m., local time, of the day of the Game being telecast by ABC hereunder, to delayed use of excerpts of two minutes or less within regularly scheduled hard news programs. After 10:00 p.m., local time, of the day of the Game, PAC-10/BIG TEN may authorize use of such footage as provided in Section 14 below. PAC-10/BIG TEN use of non-ABC footage of a Game not telecast by ABC under these Regular-Seasoned Principles is not restricted by this Section 10, or by Section 13 below, but such use is subject to the exclusivity provisions of Sections 4 and 5 above. In accordance with ABC's then current policies, ABC shall make excerpts of its Game coverage available for use in regularly scheduled hard news programs during the 48 hours after ABC's Game telecasts have ended.

11. STILL PHOTOGRAPHER ACCESS.

PAC-10/BIG TEN and each of its member Institutions agree to provide ABC's staff photographers with a reasonable number of photographer's credentials sufficient to enable them to photograph both ABC's production and the action of the Game being televised as space and conditions permit.

12. CLEAN FEED.

If the PAC-10 or BIG TEN desires to make or authorize telecasts permitted in Subparagraph 13(c)(iv) below, of a Game or any portion thereof which ABC will be telecasting, then the applicable Conference may utilize the telecast signal produced by ABC for such permissible purpose. Upon request by such Conference, ABC shall make available to such Conference or its designee, a clean video feed and natural sound audio feed of its telecast signal. For all permitted uses of such clean feed other than official coach's shows, ABC shall be allowed to assess costs, with such costs being no more than an appropriate proportionate share of ABC's actual production costs in accordance with factors common to the electronic media industry at that time, for an event of the magnitude of the Game being telecast, and all incremental and out-of-pocket costs incurred by ABC as a result of items requested by such Conference not exceeding Seven Thousand Five Hundred Dollars (\$7,500) with an increase thereafter of Three Hundred Seventy-Five Dollars (\$375) in each of the two-Season periods beginning with the 1995 and 1996 Season period.

13. PROGRAMS AND PROGRAM RECORDINGS.

13. (a) Programs. ABC shall have the right to produce programs based on the Games which it selects hereunder and all elements of these programs shall be the sole property of ABC. ABC shall have the right in perpetuity to use and re-use and authorize others to use and re-use any of these programs or portions thereof subject to Subparagraph 13(b) below. No use of any portion of ABC's programs may be made without ABC's consent except as provided in Subparagraph 13(c) below. The program content of any telecast hereunder shall be determined by ABC and ABC may title the programs and add such programming elements (as are customarily included in sports programs telecast by ABC) to the coverage of any Game hereunder as ABC may elect. ABC agrees to consult in advance with PAC-10/BIG TEN as to the selection of announcers for its telecasts of the Games. The final selection of announcers shall be by ABC.

13. (b) Foreign and Ancillary Rights. During each year hereunder, ABC shall submit to PAC-10/BIG TEN proposals (including the amounts or the portions of the revenues to be paid to the PAC-10/BIG TEN) to license ABC's coverage of any Game or Games for telecast and exhibition on a non-exclusive live or delayed basis in countries outside the Telecast Area in broadcast and cable television for consideration by the PAC-10/BIG TEN. ABC shall have the non-exclusive right to use and authorize others to use without restrictions, in perpetuity, its coverage of any Game anywhere for exhibition in ancillary media (i.e. videocassette, videodisc, direct projection, theatrical and in-flight).

13. (c) Telecast Cassettes. Within two (2) days of the conclusion of each Game telecast by ABC, ABC shall provide one complete set of three-quarter-inch videocassettes (or tapes of such other size as mutually agreed upon) of each Game telecast to the PAC-10 or BIG TEN Conference whose team or teams participated in each such Game. Such cassettes shall be provided by ABC at the cost of the raw videocassette stock. In lieu of such videocassettes, as the PAC-10/BIG TEN may elect, ABC shall use best efforts to accommodate a request by the PAC-10/BIG TEN for a direct feed of coverage of certain Games to on-site recording facilities provided and paid for by the PAC-10/BIG TEN. The PAC-10/BIG TEN and their member Institutions may use or cause to be used in perpetuity such Game footage (but not ABC commentary nor any advertising commercials nor any ABC-produced programming features) from all or part of each set of videocassettes (or the recorded feed) for the following purposes only:

13. (c) (i) for file, reference, audition, promotional and publicity purposes;

13. (c) (ii) for any non-broadcast, non-commercial purpose not in conflict with the rights granted hereunder including use of excerpts within a videocassette to be sold to benefit the applicable Conference;
13. (c) (iii) for highlight shows, coach's shows, and any non-network commercial broadcast ventures inuring solely to the benefit of the Conferences or either of them, or any of the member Institutions, including pre-Game taped shows utilizing three minutes or less of the footage, provided that without written permission from ABC (which permission shall not be unreasonably withheld) each segment used on a highlight show or Conference program shall not exceed three (3) minutes in length and shall contain a courtesy credit to ABC as follows: "Courtesy ABC Sports". Notwithstanding the foregoing, with respect to any official coach's shows disclosed to ABC, such coach's show may include taped highlights of Games telecast by ABC not to exceed eight (8) minutes per Game (with such footage also containing the above-mentioned courtesy credit). It is understood that the right to use ABC's footage pursuant to this Subparagraph 13(c) is not assignable; and
13. (c) (iv) Subject to Section 10 above, each PAC-10/BIG TEN Institution may also record or have recorded its own coverage or authorize third party coverage, and using such coverage or the clean feed provided in Section 12 of any Game, may authorize use of either for coach's shows delayed full-game replays and any other use not in conflict with the terms hereof.
13. (d) Any delayed Telecast of a Game may not be presented prior to 12 Midnight CNYT or 10:30 p.m. local time on the day on which it is played, whichever is later, nor in such time period as to overlap an ABC telecast hereunder unless ABC specifically authorizes such a presentation. The delayed Telecast of a Prime Time Game may be presented (i) no earlier than Midnight local time or 10:30 p.m. Pacific Time on the day on which it is played, nor (ii) in such time period as to overlap an ABC telecast hereunder unless ABC specifically authorizes such presentation.
13. (e) All other uses of ABC's coverage of a Game, shall be subject to the prior written consent of ABC, which shall not be unreasonably withheld.

14. FEED PATTERNS.

ABC shall determine the "feed patterns" for its Telecasts (i.e., into which markets specific Telecasts will be transmitted). Subject to Subparagraph 1(d) above, ABC acknowledges the desire of the Conferences to have PAC-10 and BIG TEN Game Telecasts reach a geographically diverse audience.

15. FORCE MAJEURE.

15. (a) Total Cancellation of Game Or Telecast. In the event that a Telecast hereunder is prevented due to war or national emergency, governmental restriction, preemption for an event of overwhelming public importance the occurrence of which is not within the control of ABC, weather, non-ABC labor disputes at the Game site, act of God, or other like causes beyond ABC's control, or the failure by any PAC-10/BIG TEN Institution to play any such Game for reasons beyond its control, then in such event: (i) if the affected Game is part of a split national or regional Exposure, ABC shall expand its coverage of the other Game or Games of such regional Exposure; or (ii) if the affected Game is scheduled as a national Exposure and another Game or Games are available for an ABC Telecast and if time permits, ABC shall use its best efforts to substitute such other Game or Games for such Telecast. The selection of a Game pursuant to this Subparagraph 15(a) shall not be considered a telecast Game for purposes of Subparagraphs 3(f) and 3(g) above. If, in ABC's good faith judgment, neither of these options is feasible and Telecast is cancelled throughout the Telecast Area, then ABC shall be entitled to a pro rata reduction in the rights fees allocated to the Season hereunder and if the affected Game had been scheduled as a national Exposure, ABC shall be deemed to have telecast such Game for purposes of Subparagraph(1)(f) above. In addition, even if ABC is able to switch to another Game or substitute another Game for the cancelled Telecast, if ABC is required to make adjustments for advertisers or incurs additional production costs due to this switch or substitution, there shall be an appropriate reduction as agreed to by the parties in the rights fees hereunder if ABC revenues are lost due to this adjustment, provided that PAC-10/BIG TEN is provided full access to inspect the appropriate ABC records concerning such matters.

15. (b) Interruption of Game or Telecast. In the event that any Telecast is commenced but is thereafter materially interrupted due to any of the reasons set forth in Subparagraph 15(a) above, it is understood that there shall be no reduction in rights fees hereunder if (i) ABC is able to reschedule for inclusion in a subsequent Game or Games (in addition to the commercials permitted in the format for such

subsequent Games), at later dates during the applicable Season, any commercials ABC is unable to telecast because of such material interruption; and (ii) ABC is able to net the same consideration for any such rescheduled commercials. However, if the lost commercials cannot be made up during the applicable Season or cannot be made up at the same net consideration to ABC, then there shall be a proportionate reduction in the rights fee to be paid hereunder.

15. (c) Resolving Questions as to a Reduction. In the event of ABC and PAC-10/BIG TEN's failure to agree on whether there should be a reduction in rights fees allocated to such Season under these Regular-Season Principles and, if so, the appropriate reduction in rights fees under Subparagraphs 15(a) or 15(b) above, then the issues in question shall be submitted to binding arbitration in accordance with Subparagraph 25(f) of these Regular-Season Principles.

16. NAME AND LIKENESS.

The host PAC-10/BIG TEN Institutions shall be solely responsible for making all arrangements for the staging of Games hereunder and such arrangements shall accord to ABC all rights or consents necessary or contemplated for the exercise of ABC's rights under these Regular-Season Principles, or necessary for ABC's Telecasts and the promotion and advertising thereof, including necessary name and likeness rights to all participants and officials and other persons connected with the staging of the Games. Any such use shall not be in the manner of an endorsement of any product or service.

17. COPYRIGHT/TRADEMARKS.

17. (a) ABC acknowledges the ownership by PAC-10 and BIG TEN of all property rights in their home Games and upon request by the PAC-10 or BIG TEN will give appropriate notice of such ownership to the viewing public or others. The parties agree that all live Telecasts produced by ABC and all recordings thereof, in whole or in part, shall be copyrighted and that such copyrights will be owned by ABC and may be used by ABC as provided herein; provided that the PAC-10 and the BIG TEN shall have the right to use such telecasts and all recordings thereof as provided herein.

17. (b) ABC acknowledges that PAC-10/BIG TEN and their member Institutions are each the owners of names, trademarks, servicemarks, symbols, and/or logos associated with them (collectively referred to as "marks"). ABC agrees that it shall not sell or distribute any merchandise bearing such

marks, nor authorize others to do so without obtaining the prior written consent of the PAC-10/BIG TEN or respective member Institution. It is understood that each PAC-10/BIG TEN Institution shall make good faith efforts with its concessionaires to arrange for merchandise bearing ABC marks to be sold in and around the site of each Game telecast hereunder but nothing herein shall be construed as a guarantee that ABC shall be able to make such sales. PAC-10/BIG TEN and their member Institutions hereby grant to ABC the right to use their marks solely in connection with ABC's programming and Game telecasts hereunder and the advertising or promotion thereof. ABC grants to PAC-10/BIG TEN the right to use its name and servicemarks in connection with the Games hereunder and in accordance with the same restrictions on ABC's use of PAC-10/BIG TEN's marks. If either party learns of infringing uses of the foregoing marks, it will promptly advise the other party of such uses.

18. TICKETS.

PAC-10 and BIG TEN shall make best efforts to make available for purchase by ABC up to one hundred (100) of the best available seats to any Game to be telecast by ABC hereunder.

19. WARRANTIES.

In accordance with the ABC Master Agreement, the PAC-10 and the BIG TEN each warrants that all of their respective Institutions have assigned their rights in their Games hereunder to the PAC-10 and the BIG TEN, respectively, in writing, that all such Institutions have authorized the PAC-10/BIG TEN to grant all rights described herein and have specifically approved the granting of these rights to ABC, subject to the review and approval of the ABC Master Agreement and these Regular-Season Principles by the chief executive officer of each member Institution of the PAC-10 and the BIG TEN.

20. FUTURE RIGHTS.

20. (a) In accordance with the ABC Master Agreement, the PAC-10/BIG TEN has granted to ABC a right of "exclusive first position" with respect to ABC's acquisition of exclusive network television rights within the Telecast Area, similar to the rights acquired by ABC pursuant to the ABC Master Agreement and these Regular-Season Principles, to all regular-season PAC-10/BIG TEN Games and Home Cross-overs for such consecutive

subsequent Seasons immediately following the term hereof as the parties may mutually agree. PAC-10/BIG TEN further grants to ABC an additional "exclusive first position" for ABC's acquisition of exclusive network television rights to any postseason play, playoffs and championship games, including intraconference championship games with respect to any Season hereunder (excluding bowl games), to the extent either PAC-10 or BIG TEN owns or controls such rights. "Exclusive first position" shall mean that, prior to negotiating with any third party for the applicable rights, PAC-10/BIG TEN will first negotiate exclusively with ABC for a period of thirty (30) continuous calendar days commencing on the following dates: (i) with respect to the 2001 Season plus subsequent Seasons if any, not later than January 15, 2001 nor earlier than September 9, 2000; and (ii) with respect to any pre-season, postseason or Championship Game, within seven (7) days of ABC's receipt of PAC-10/BIG TEN's notice of the anticipated dates of such Games. If PAC-10/BIG TEN and ABC have not reached agreement during the thirty (30) day negotiation period, PAC-10/BIG TEN will promptly thereafter give ABC in writing PAC-10/BIG TEN's final offer, which offer shall have been approved by the requisite persons or Institutions in the respective Conferences and will specify the television rights fee amount plus other terms which PAC-10/BIG TEN deem "essential" including, for example, terms regarding the minimum number of Exposures of any television football package the Conferences desire to grant and which Exposures they are willing to accept for the applicable rights. Any such "essential" term must not be prohibited or otherwise impermissible under applicable statute, rule or regulation. ABC shall have two (2) business days to accept or reject this final PAC-10/BIG TEN offer, and if ABC does not accept, ABC shall respond with its final position in writing. Further, if ABC does not accept this PAC-10/BIG TEN final offer, then PAC-10/BIG TEN shall be free to negotiate with third parties, provided that before entering into an agreement with a third party for a rights fee which is less favorable and on "essential" terms which are less favorable to PAC-10/BIG TEN than the rights fee and "essential" terms specified in PAC-10/BIG TEN's final offer to ABC, PAC-10/BIG TEN will first give ABC an opportunity for five (5) business days to acquire such rights by accepting PAC-10/BIG TEN's written offer of such lesser rights fee amount and/or less favorable "essential" terms.

20. (b) Each of the PAC-10 AND BIG TEN, individually and not jointly, further grants to ABC a "right of first negotiation" with respect to the acquisition of exclusive network television and exhibition rights to prospective regular-season games and Home Cross-over games of such Conference (and any other home games of such Conference that may become subject to these Regular-Season Principles prior to the termination hereof) for

the Seasons subsequent to the term of these Regular-Season Principles; provided that such right of first negotiation shall exist if, and only if, a public announcement is made by the Conferences that the PAC-10 and BIG TEN will no longer offer their games for telecast together as a package. A copy of such public announcement will be made available to ABC on the date of release. The "right of first negotiation" shall mean that, prior to negotiating with any third party for the grant of telecast rights similar to those set forth in these Regular-Season Principles, the PAC-10 and the BIG TEN, individually and not jointly, will first negotiate exclusively with ABC for a period of thirty (30) calendar days commencing on the date of the public announcement referred to in the preceding sentence. Nothing in this Subparagraph 20(b) shall be construed to give ABC any right of exclusive first position similar to that set forth in Subparagraph 20(a) above.

20. (c) ABC recognizes that any agreement to renew or extend these Regular-Season Principles must have the specific approval of the Presidents and Chancellors groups of the PAC-10 and BIG TEN member Institutions.

21. AUTHORIZATION.

21. (a) The PAC-10 warrants that it has full right, power and authority to enter into the ABC Master Agreement and these Regular-Season Principles and grant the rights granted to ABC and the BIG TEN hereunder; that all required consents and authorizations by all bodies of the PAC-10 Institutions have been obtained and that the PAC-10 is authorized to sign the ABC Master Agreement and these Regular-Season Principles on the PAC-10's behalf, subject to final ratification of the signed agreements by the chief executive officer of each institution of the PAC-10.

21. (b) The BIG TEN warrants that it has full right, power and authority to enter into the ABC Master Agreement and these Regular-Season Principles and grant the rights granted to ABC and the PAC-10 hereunder; that all required consents and authorizations by all bodies of the BIG TEN Institutions have been obtained and that the BIG TEN is authorized to sign the ABC Master Agreement and these Regular-Season Principles on the BIG TEN's behalf, subject to final ratification of the signed agreements by the chief executive officer of each institution of the BIG TEN.

21. (c) ABC warrants that it has full right, power and authority to enter into the ABC Master Agreement and these Regular-Season Principles and grant the rights granted to PAC-10 and BIG TEN hereunder.

22. APPROVAL BY MEMBERS.

The award of the rights contained herein and the terms and conditions of the ABC Master Agreement and these Regular-Season Principles shall be subject to the approval of the chief executive officers of the member institutions of the PAC-10 and the BIG TEN, such approval to be sought immediately following the receipt of the fully executed ABC Master Agreement and Exhibits A and B thereto by the PAC-10 and the BIG TEN. Such process shall require a minimum of thirty (30) days from the date of receipt by the PAC-10 and the BIG TEN, respectively, of the executed ABC Master Agreement and Exhibits A and B thereto.

23. INDEMNIFICATION.

23. (a) PAC-10/BIG TEN: In accordance with the ABC Master Agreement, the PAC-10 and the BIG TEN each agrees to indemnify ABC from and against any claims arising out of any acts done or any material or persons furnished by the PAC-10 or the BIG TEN, respectively, under these Regular-Season Principles and any breach by the PAC-10 or the BIG TEN of any warranty made by the respective Conference hereunder.

23. (b) ABC. In accordance with the ABC Master Agreement, ABC agrees to indemnify the PAC-10 and the BIG TEN each from and against any claims arising out of any acts done or any material or persons furnished by ABC in connection with its Telecasts hereunder or any breach of any warranty made by ABC hereunder.

24. ASSIGNMENT.

Neither party may assign its rights and obligations hereunder in whole or in part, without the prior written consent of all parties, except that upon prior written notice to PAC-10/BIG TEN, ABC may assign its rights to any subsidiary, affiliated, or controlling corporation or to any person, firm or corporation which acquires a substantial portion of its assets and continues in operation in substantially the same form; provided, however, that no such assignment shall relieve ABC of its obligations hereunder and, upon prior written notice to ABC, either BIG TEN or PAC-10 may assign its rights hereunder to a corporation assuming the rights and liabilities of such Conference.

25. GENERAL PROVISIONS.

25. (a) Notices. All notices, consents, requests, demands or other communications to the respective parties shall be in accordance with Section 7 of the ABC Master Agreement.

25. (b) Headings. The headings used in these Regular-Season Principles are for convenience only and shall not affect the interpretation thereof.

25. (c) Counterparts. These Regular-Season Principles may be executed in multiple counterparts, each of which shall be deemed an original, and counterpart signature pages may be assembled to form a single original document.

25. (d) Further Assurances. Each party shall execute and deliver all such documents and do all such acts as the other party may reasonably request for accomplishing the purposes of these Regular-Season Principles. ABC shall comply with all federal, state and local laws, statutes, codes, ordinances, rules and regulations relating to its exercise the rights described under these Regular-Season Principles.

25. (e) Arbitration. In accordance with the ABC Master Agreement, ABC and the PAC-10/BIG TEN agree that, except as otherwise provided herein, any disputes arising from these Regular-Season Principles shall be resolved by arbitration. The arbitration shall be held before a panel of three arbitrators knowledgeable in the sports television industry, one of which shall be selected by ABC, one of which shall be selected jointly by the Conferences, and the third of which shall be selected by the first two arbitrators so chosen. The arbitration shall be conducted in the San Francisco, California or Chicago, Illinois, in accordance with the rules of the American Arbitration Association. The ruling of the arbitrators shall be binding on the parties and may be entered by any court of competent jurisdiction.

25. (f) Jurisdiction. These Regular-Season Principles shall be governed by the laws of the State of California, and ABC agrees to submit to the jurisdiction of the federal courts and the appropriate courts in the State of California.

25. (g) Amendments. In accordance with the ABC Master Agreement, no amendment, modification, supplement or waiver of these Regular-Season Principles will be binding unless set forth in a writing signed by the party against which enforcement is sought. No delay or failure to require performance of any provision of these Regular-Season Principles shall constitute a waiver of that provision as to that or any other instance. Any waiver granted shall apply solely to the specific instance expressly stated.

25. (h) Principles Not Contrary to Law/Severability.

To the best knowledge and belief of the parties hereto, these Regular-Season Principles contain no provision that is contrary to any federal, state or local law, ruling or regulation. If any provision of these Regular-Season Principles or any part thereof, shall at any time be held to be invalid, in whole or in part, under any applicable federal, state or local law, ruling or regulation by a court of competent jurisdiction, or by an administrative agency of the federal, state or local government, or by an arbitrator with proper jurisdiction, then such provision or portion thereof, as appropriate, shall remain in effect only to the extent permitted, and the remaining portions thereof shall remain in full force and effect and shall in no way be affected, impaired or invalidated.

25. (i) ABC Master Agreement. These Regular-Season Principles constitute an exhibit to the ABC Master Agreement which shall be the sole and entire agreement between the parties hereto with respect to the subject matter hereof and supercedes all prior discussions and agreements between the parties with respect to the matters contained herein, including, without limitation, the Agreement dated as of March 27, 1989 among ABC and the Conferences, as amended by the parties by letter agreement on or about April 30, 1991, June 20, 1991 and May 1, 1992 regarding regular-season football

games; provided that nothing herein shall be deemed to supercede or amend any agreement or agreements as may have been concluded between the Conferences.

IN WITNESS WHEREOF, the parties have executed these 1993 ABC/PAC-10/BIG TEN REGULAR-SEASON TELEVISION CONTRACT PRINCIPLES contemporaneously with the ABC Master Agreement, as of the date first set forth above.

THE BIG TEN CONFERENCE

ABC SPORTS, INC.

By: _____
JAMES E. DELANY
Commissioner
Big Ten Conference

By: _____
DAVID E. DOWNS
Vice President
Programming

THE PACIFIC-10 CONFERENCE

By: _____
JERRY L. KINGSTON
President
Pacific-10 Conference

By: _____
THOMAS C. HANSEN
Commissioner
Pacific-10 Conference

SCHEDULE A

PAC-10/BIG TEN INSTITUTIONS
(by Conference)

Pacific-10 Conference

Washington State University
University of Washington
Oregon State University
University of Oregon
University of California, Berkeley
Stanford University
University of California, Los Angeles
(UCLA)
University of Southern California (USC)
Arizona State University
University of Arizona

Big Ten Conference

University of Illinois
Indiana University
University of Iowa
University of Michigan
Michigan State University
University of Minnesota
Northwestern University
The Ohio State University
Pennsylvania State
University
Purdue University
University of Wisconsin

SCHEDULE B

Commercial Format: During each telecast under this Agreement, there shall be not more than thirty (30) commercial minutes. The durations of each commercial position shall be as set out below with the durations of each commercial unit within each such position to be designated by ABC. These commercial formats shall be presented (i) in October/November under a "Normal" or "Long" Format, and (ii) in September under a "Short Format."

(a) The commercial periods, which shall be not more than 60 seconds in duration each unless otherwise specified, shall be distributed in accordance with this format:

[From 9/4/92 Revision 3 (4 Fourth Quarter Timeouts)]

1992 ABC's College Football Big Ten/Pac-10 Commercial Format (October/November -- Normal Format)

Pre-Game

Commercial 1	2:00
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1st Quarter

Commercial 2 + (:10) ABC Sports Promo	1:50
Commercial 3	1:50
Commercial 4	1:50

End of 1st Quarter

Commercial 5	2:10
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2nd Quarter

Commercial 6 + (:10) ABC Sports Promo	1:50
Commercial 7	1:50
Commercial 8 (:30) + (1:00) Institutional Announcement	1:50

End of 2nd Quarter

Commercial 9 (1:30) + Mid-Net ID (:30) & Station Break (1:04)	3:04
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Half-Time

Commercial 10 (1:00) + (:30) Institutional Announcement	1:30
Commercial 11 (:30) + (:30) Institutional Announcement	1:00
Commercial 12	2:00

3rd Quarter

Commercial 13 +(:10) ABC Sports Promo	1:50
Commercial 14	1:50
Commercial 15	1:50

End of 3rd Quarter

Commercial 16 (1:00)	
+ Mid-Net ID (:10) & Station Break (1:04)	2:24

4th Quarter

Commercial 17 +(:10) ABC Sports Promo	1:50
Commercial 18	1:50
Commercial 19	1:50
Commercial 20	1:50
**	

End of 4th Quarter

**Commercial 21	1:50
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** Commercial 21 can be shown in the fourth quarter if all scheduled commercials have been aired and a natural timeout occurs. A natural timeout occurs following a score or during a team-called timeout.

1992 ABC's College Football
Big Ten/Pac-10 Commercial Format
(September — Short Format)

<u>Pre-Game</u>	Commercial 1	2:00
<u>1st Quarter</u>	Commercial 2 +(:10) ABC Sports Promo	1:50
	Commercial 3	1:50
	Commercial 4	1:50
<u>End of 1st Quarter</u>	Commercial 5	2:10
<u>2nd Quarter</u>	Commercial 6 +(:10) ABC Sports Promo	1:50
	Commercial 7	1:50
	Commercial 8 (:30) + (1:00)	
	Institution Announcement	1:50
<u>End of 2nd Quarter</u>	Commercial 9 (1:30)	
	+ Mid-Net ID (:30) & Station Break (1:04)	3:04
<u>Half-Time</u>	Commercial 10 (1:00) + (:30)	
	Institution Announcement	1:30
	Commercial 11 (:30) + (:30)	
	Institution Announcement	1:00
	Commercial 12	2:00
<u>3rd Quarter</u>	Commercial 13 +(:10) ABC Sports Promo	1:50
	Commercial 14	1:50
	Commercial 15	1:50
<u>End of 3rd Quarter</u>	Commercial 16 (1:00)	
	+ Mid Net ID (:10) & Station Break (1:04)	2:24
<u>4th Quarter</u>	Commercial 17 +(:10) ABC Sports Promo	1:50
	Commercial 18	1:50
	Commercial 19	1:50
	Commercial 20	1:50

1992 ABC's College Football
Big Ten/Pac-10 Commercial Format
(October/November -- Long Format)

<u>Pre-Game</u>	Commercial 1	2:00
<u>1st Quarter</u>	Commercial 2 +(10) ABC Sports Promo	1:50
	Commercial 3	1:50
	Commercial 4	1:50
	##	
<u>End of 1st Quarter</u>	Commercial 5	2:10
<u>2nd Quarter</u>	Commercial 6 +(:10) ABC Sports Promo	1:50
	Commercial 7	1:50
	Commercial 8 (:30) + (1:00)	
	Institutional Announcement	1:50
	##	
<u>End of 2nd Quarter</u>	Commercial 9 (1:30)	
	+ Mid-Net ID (:30) & Station Break (1:04)	3:04
<u>Half-Time</u>	Commercial 10 (1:00) + (:30)	
	Institutional Announcement	1:30
	Commercial 11 (:30) + (:30)	
	Institutional Announcement	1:00
	Commercial 12	2:00
<u>3rd Quarter</u>	Commercial 13 +(:10) ABC Sports Promo	1:50
	Commercial 14	1:50
	Commercial 15	1:50
	##	
<u>End of 3rd Quarter</u>	Commercial 16 (1:00)	
	+ Mid Net ID (:10) & Station Break (1:04)	2:24

4th Quarter

Commercial 17 +(:10) ABC Sports Promo	1:50
Commercial 18	1:50
Commercial 19	1:50
Commercial 20	1:50
##	
**	

End of 4th Quarter

** Commercial 21	1:50
## Commercial 22	1:50

Commercial 22 can be shown when a natural timeout occurs in either the first, second, third or fourth quarter after all schedule commercials have been aired in that quarter. Commercial 22 shall have priority over commercial 21 in the fourth quarter. A natural timeout occurs following a score or during a team-called timeout.

** Commercial 21 can be shown in the fourth quarter only, and only if all scheduled commercials previously have been aired, Commercial 22 has been aired previously, and a natural timeout occurs. A natural timeout occurs following a score or during a team-called timeout.

ABC Timeout Format

Notes:

1. At ABC's discretion, commercial 21 -- in telecasts during the month of September -- may not air and will be re-scheduled in Games televised by ABC during the months of October and November in a one (1) for one (1) trade. During some October and November Games, one (1) commercial moved from a September game may air in a telecast when a natural timeout occurs in either the first, second, third or fourth quarters after all scheduled commercials have been aired. This commercial (#22) shall have priority over Commercial 21 in the fourth quarter. A natural timeout occurs following a score or during a team-called timeout.
2. The "floater" commercial (#22) is a commercial moved at ABC's discretion from September to October and November games. (During the October and November games, ABC's commercial format would include both a "floater" commercial (#22) and Commercial 21. Commercial 22 could be shown when a natural timeout occurs in either the first, second, third or fourth quarters after all scheduled commercials have been aired that quarter. Commercial 22 shall have priority over Commercial 21 in the fourth quarter. Commercial 21 may be moved into the fourth quarter only, only after all scheduled commercials (Nos. 17, 18, 19 and 20) previously have been aired, and only when a natural timeout occurs. A natural timeout occurs following a score or during a team-called timeout.
3. All in-game commercials have been provided an additional :10 or :20 to allow ABC time for transition to and from game action.